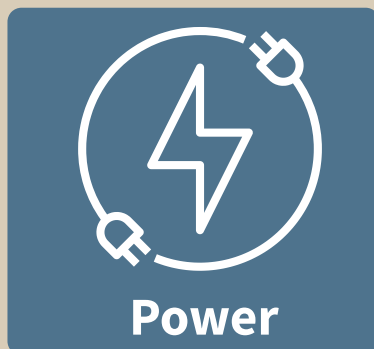# DEFINE
THUMBNAIL SKETCHING

? **How might we** create a public benefits experience as personalized and intuitive as a streaming service's recommendations?

TOP PICKS THIS WEEK

Food Stamps

Medical

Dental

Transportation

Garbage & Recycling

Housing

Power

Internet

WIC

RECENTLY ADDED

Water

BASED ON YOUR RECENT APPLICATIONS

Medical

REAPPLY FOR CONTINUED BENEFITS

Food Stamps

OTHER BENEFITS YOU MAY BE ELIGIBLE FOR

WIC

Thumbnail sketching is quick, rough drawings to explore lots of ideas fast.

- Draw small boxes
- Sketch simple shapes/labels (not detailed art)
- Create many variations
- Share and pick the best to refine

your Washington